

## SERVING THE WORLD'S TEA SINCE 1707

At Fortnum's, tea is for more than just sipping.  
It's for life.

Since 1707, our obsession with tea has taken us to every corner of the world in search of the very finest leaves. In every pot, cup and caddy of Fortnum's tea there are 300 years of tea expertise and discovery.

From our famous and historic house blends to our small-batch rare teas grown in the most exceptional gardens – everywhere from China to Cornwall, no less – we are constantly experimenting, testing, researching and refining, to bring out the very best flavour from every leaf.

And there is nothing we love more than sharing our passion for all things tea with our customers.

It is often the little moments in life that bring the greatest pleasure. And whether you're enjoying a fresh, bright, bold or calming cup, there are few simpler or greater pleasures than taking time for tea.

Our belief is simple – whatever the occasion, wherever the location, tea is life-enhancing stuff indeed.





## OUR TEA TASTING EXPERIENCE

Delivered beside your table by a Fortnum's *Tearista*, our Tea Tasting Experience is an at-seat adventure in tea.

Beginning with the origins of each blend and how they are made and journeying through food pairings and tasting notes, guests may choose a specific tea type to sample or try a selection from our range of Black, Oolong, Green, White and Yellow teas.



## A FORTNUM'S GUIDE TO

# Leaf Grades

Tea leaves come in many shapes and sizes. that's why we have assembled the following short list, which explains in simple terms some leaf grades and what each means in terms of quality.

FOP	<b>FLOWERY ORANGE PEKOE</b> Tea made from the end bud and the fine, tender first leaves of each shoot
GFOP	<b>GOLDEN FLOWERY ORANGE PEKOE</b> A variety of FOP with golden tips, from the very end of the bud
TGFOP	<b>TIPPY GOLDEN FLOWERY ORANGE PEKOE</b> A variety of GFOP with a very high proportion of golden tips
FTGFOP	<b>FINEST TIPPY GOLDEN FLOWERY ORANGE PEKOE</b> An exceptionally high-quality FOP
STGFOP	<b>SPECIAL TIPPY GOLDEN FLOWERY ORANGE PEKOE</b> One of the finest tea grades made from the very first production of an exceptional crop of leaves



## HOW WE MAKE OUR TEA

Different teas require different brewing temperatures. To ensure each pot is perfect, we brew our Black Teas at temperatures between 90° and 100°, while our Green and White Teas are brewed between 75° and 90°.



# FORTNUM'S FAMOUS BLENDS

For as long as we've sold tea, we've created our own blends too. Each made with the finest leaves, sometimes for very special individuals with specific tastes in mind, these extraordinary teas are all exclusive to Fortnum's.



# BLACK TEAS

*Made with exceptional leaves from across the tea-growing map, these Fortnum's creations span almost our entire history*

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## ROYAL BLEND

CREATED IN 1902 | BLACK TEA

Our most-famous blend, created originally for Edward VII.

An upgrade on your regular morning brew, Royal Blend's malty, honey-like flavour makes it an ideal partner to a strong breakfast marmalade or lunchtime Rarebit.

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## QUEEN ANNE

CREATED IN 1907 | BLACK TEA

Named after the reigning monarch in 1707 and created to celebrate our 200th birthday, our pursuit of perfection led to the blend being changed in 1927.

Left untouched since, this refreshing blend is perfect with a savoury sandwich, like smoked salmon and cream cheese.

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## JUBILEE

CREATED IN 2012 | BLACK TEA

A tea created to commemorate the Diamond Jubilee of Queen Elizabeth II – the 12th monarch to have sat on the throne since Fortnum's was founded.

A subtle, slightly smoky blend, it is delicious paired with a classic cucumber sandwich.

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# WEDDING BREAKFAST

CREATED IN 2011 | BLACK TEA

First-blended in 2011 to mark Prince William's proposal to Kate Middleton, now better known as Catherine, Duchess of Cambridge.

Made with Kenyan tea – where William asked the question – it is delicious with poached eggs on toast (or better yet, Eggs Benedict).

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# BREAKFAST BLEND

CREATED IN 1840 | BLACK TEA

Our historic and ever-popular Breakfast tea has been a fixture on breakfast tables since the mid-1800s.

A full-flavoured Assam blend, it's a strong and robust cup created for morning sipping. Perfect with breakfast, in all its forms.

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# IRISH BREAKFAST

CREATED IN 1998 | BLACK TEA

Our strongest and quickest-brewing tea, created for especially early mornings.

An essential tea for early-risers, it works beautifully paired with strong marmalade on toast, or alongside a hearty Full English (or indeed, Irish) Breakfast.

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# AFTERNOON BLEND

CREATED IN 1910 | BLACK TEA

We've been serving Afternoon Tea for centuries, and this distinctive blend is an important part of that history.

A wonderfully uplifting tea, it pairs beautifully with teatime essentials like scones, cakes and biscuits.

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# EARL GREY CLASSIC

CREATED IN 1920 | BLACK TEA

Our version of this ever-popular blend, created by our tea experts some 90 years after Earl Grey's teatime debut.

A refreshing tea with abundant citrus notes, it pairs perfectly with rich sweet or savoury flavours – from dark chocolate to spiced lamb.

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# COUNTESS GREY

CREATED IN 2008 | BLACK TEA

Our subtle twist on the classic Earl Grey, with sweet notes of orange citrus.

Light, refreshing and particularly enjoyable al fresco, it pairs wonderfully with fresh summer fruits like strawberries, or sipped alongside a bowl of muesli, fresh yoghurt and honey.

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# SMOKY EARL GREY

CREATED IN 1835 | BLACK TEA

The original Earl Grey to be sold at Fortnum's, this famous blend was created after a request from the palace for a tea with real oomph.

Made from a combination of traditional bergamot, with Lapsang Souchong and Gunpowder tea added, it works very well with roast duck.

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# FORTMASON

CREATED IN 1935 | BLACK TEA

Our most aromatic tea, the Fortmason blend has a beautiful aroma of orange blossom.

Made from a blend of Darjeeling and China teas, it pairs beautifully with fresh-baked scones and a tart raspberry jam at Afternoon Tea.

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# CHAI

CREATED IN 2008 | BLACK TEA

Recipes for this famous tea vary from region-to-region, even household-to-household – our take on Chai was created in 2008.

Made using Indian Assam and a hand-picked collection of spices, it partners equally well with milk chocolate or mellow cheese.

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# FLAVOURED BLACK TEAS

*Combining our always-outstanding leaves  
with subtly sweet fruit, these black teas  
each deliver a delightful little twist*

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## STRAWBERRY BLACK TEA

CREATED IN 1985 | BLACK TEA

A bright, refreshing blend made with China black tea and real fruit that delivers a bold and malty flavour, rich with sweet strawberry notes.

A perfect companion to our famous scones, topped with our similarly-fruity Strawberry Preserve.

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## PEACH BLACK TEA

CREATED IN 1985 | BLACK TEA

Ripe peach notes from real fruit pieces combine with robust China black tea to create this sunny and naturally sweet creation.

The stone fruit flavours make the ideal companion to our made-in-Piccadilly Battenburg cake.

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## VANILLA NOUGAT

CREATED IN 2017 | BLACK TEA

A naturally sweet and nutty black tea good enough to eat. Indulge in this irresistible golden liquor infused with roasted almonds, caramel drizzle and sweet apple.

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## LEMON CURD TEA

CREATED IN 2017 | BLACK TEA

Fortnum's has been making Lemon Curd for almost as long as we've been selling tea. Now we've combined the two in glorious fashion to create a naturally smooth and zingy Lemon Curd Tea perfect for sipping.

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# CHOCOLATE VIOLET

CREATED IN 2017 | BLACK TEA

A gently floral, chocolatey and oh-so-Fortnum's tea inspired by our handmade Chocolate Violet Creams. Decorated with beautiful blue cornflower petals, this iconic creation blends together cocoa shells and black tea to create a most relaxing and delightful chocolate treat without the deliberation.

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# RARE TEAS

Teas rare in quantity and quality alike and each made by the very finest producers, the Black, Oolong, Green, White and Yellow teas in this handpicked selection are among the rarest and most sought-after in the world.



# BLACK TEAS

*Extraordinary teas from gardens as far afield as the Darjeeling mountains, and as close to home as Cornwall*

## 1 Dikom Golden Butterfly

### ASSAM

We have named this tea “Golden Butterfly” to reflect the meticulous care and attention to crop husbandry in Dikom’s tea fields that result in the surreal experience of walking amongst the tea bushes surrounded by butterflies. It is made in tiny quantities and flavour is extremely mellow and sweet-caramel.

## 2 Goomtee, First Flush

### DARJEELING

Twisted large leaves of dark & light brown, green and orange with occasional silver tips from the buds. The infused leaves have a deep orange liquor and a sweet mango aroma. Highly fragranced with a touch of greenness and a distinct muscatel character.

## 3 Tregothnan

### ENGLAND

It’s fitting that the first truly English tea is now available from Fortnum’s. This single estate is the very First Flush to be picked and has a clean, dry flavour reminiscent of a traditional Darjeeling.

## 4 Tumsa Devi Temple Second Flush SFTGFOP1

### DARJEELING

Picked from a small section of special tea bushes on the Tumsong tea garden, below the Tusma Devi Temple that gives the garden its name. This is fragrant tea has a delightful mix of floral notes and suggestions of mandarin oranges.

## 5 Margaret’s Hope

### DARJEELING

Small twisted leaf, dark brown, a bit of silver tip. The infused leaves have a golden liquor with a pronounced classic “muscatel” character. The unusual name “Margaret’s Hope” was given to the garden in 1927, by the owner Mr. Cruikshank. His daughter, Margaret, enchanted by the beauty of this garden, was deeply attached to the place.

## 6 Kenya Kangaita

### KENYA

Large twisted leaf with some golden tip, selected to give optimum flavour. Golden in colour, with a clean, crisp flavour. Very refreshing and ideal at any time of the day.

## 7 New Vithanakande, Extra Special FBOPF1

### CEYLON

A bright infusion with rich honey and caramel aromas, this top-grade tea is produced by the Pilapitya family, who have been master tea-makers since 1947.



## 8 Iron Goddess

### CHINA

A beautiful orchid aroma and a smooth, creamy texture combine in this tea, which is made from the distinctive bunch-shaped Anxi Oolong leaf.

## 9 Gardenia Flower Oolong

### CHINA

Long twisted dark leaves with hints of yellow. Bright golden liquor with a slight roasted character, a strong floral fragrance and sweet lingering flavour. This tea is also delicious if allowed to cool, when the flavours become even more pronounced.

## 10 Da Hong Pao

### CHINA

Da Hong Pao is the most famous of the Rock Teas, and considered by some experts to be the world's finest tea. The flavour develops over multiple infusions. The aroma of the leaves has hints of tobacco, and the initial charcoal taste is followed by cocoa and floral notes, with a slight sweetness gradually developing.



# GREEN TEAS

*A Chinese creation now famous the world over, these rare green teas range from the fresh and simple to the bold and complex*

## 11 Finest Gyokuro

### JAPAN

These dark, polished leaves are typical of the Gyokuro style. A deep flavour accompanied by a sweet undertone.

## 12 Queen Green

### USA

One of the signature teas currently being crafted by hand in small batches is “Mississippi Queen”, this is UK exclusive for Fortnum and Mason. Extremely large and wiry, brilliantly bright green leaves with notes of orchid and sweet green grape.

## 13 West Lake Long Jing

### CHINA

Very even small leaves and buds, pressed into classic Long Jing shape. More intense in flavour with a very clean taste.

## 14 Anji Baicha

### CHINA

A fresh and sweet tea with orchid-like aromas, the Anji Baicha is grown in the high mountain ranges and picked, in tiny batches, only when the leaves turn a distinctive opaque colour.

## 15 Genmaicha

### JAPAN

Also known as ‘The People’s Tea’ in Japan, this mild tea has distinctive nutty notes, thanks to the addition of roasted and popped rice to the green tea.



## WHITE TEAS

*Made from only the youngest handpicked buds and leaves, these delicate high-grade teas are among the rarest in the world*

### 16 White Peony King

#### CHINA

Full-flavoured with hints of dark fruit cake, this tea is grown in the shadow of the famous Tailao Mountain – an area revered for producing the world's best white teas.

### 17 Silver Needle Pekoe

#### CHINA

A light and sweet tea which rewards multiple infusions, this top grade white tea is made from only the young, unopened buds of a particular bush variety called Da Bai Hao.

### 18 Kotada Silver Tips

#### INDIA

Hidden in the mountains of South- West India, Kotada Garden Nursery produces a world - renowned range of speciality tea. Its Nilgiri Kotada Silver Tips is no exception; a light and elegant tea, this is perfect for regular tea drinkers. Mild and mellow tea with a sweet floral flavour.



## YELLOW TEAS

*Very rare and wonderfully subtle, Yellow Tea is made using a similar process to Green Tea - with an added resting stage producing its distinct colour*

### 19 Yellow Buds

#### CHINA

A sweet and mellow flavour with notes of apricot and pear, this special tea is made in Mannong – one of the oldest tea cultivation areas in the world.



# SINGLE ORIGIN TEAS

Entirely picked within a single country or region – and in some cases from one plot in a single garden – this selection of small-batch and handmade teas delivers an authentic taste of the physical location where it's grown and made.

A detailed illustration of a tea plant branch with several large, serrated leaves and a small bud, rendered in a light teal color, positioned behind the title.

# SINGLE ORIGIN TEAS

*Teas planted, picked and produced in one place, each as varied and unique as the location in which they are grown*

## 20 Darjeeling FTGFOP

This justly famous black tea from the bracing foothills of the Himalayas has a vivid, coppery infusion. Made from leaf tips of the highest quality, it has a subtle Muscatel taste and a full-bodied and robust character.

## 21 Rose Pouchong

A Chinese speciality, this beautifully light and delicate tea is made with rose petals, which are interleaved with the tea as it dries and then left in the blend for decoration, ensuring that the visual appeal matches the flavour.

## 22 Lapsang Souchong

To give this tea its rich and smoky flavour, plucked leaves are withered over pine fires, pan-dried and rolled, then placed in bamboo baskets and smoked over smouldering pinewood fires.

## 23 Assam TGFOP

A robust-tasting tea made from the delicate leaf tips of the Assam tea bush, this versatile and consistently excellent tea is a superb all-rounder.





# GREEN TEAS

A collection of our most-popular  
green teas – from the delicate grassy notes  
of our Green Sencha to the floral abundance  
of our Green Jasmine and the smoky notes  
of our Gunpowder teas.

A stylized illustration of three tea leaves in a light teal color, positioned behind the title.

# GREEN TEAS

*Discover the ever-popular and  
still-exceptional siblings to the  
Green Teas in our Rare Tea collection*

## 24 Green Sencha

A typically delicate and sweet aroma is perfectly complemented by a flavour of fresh, grassy meadows.

## 25 Green Tea with Ginger

This blend of carefully selected green tea is combined with warming, stimulating properties of ginger to create a drink that is both invigorating and refreshing.

## 26 Green Tea With Elderflower

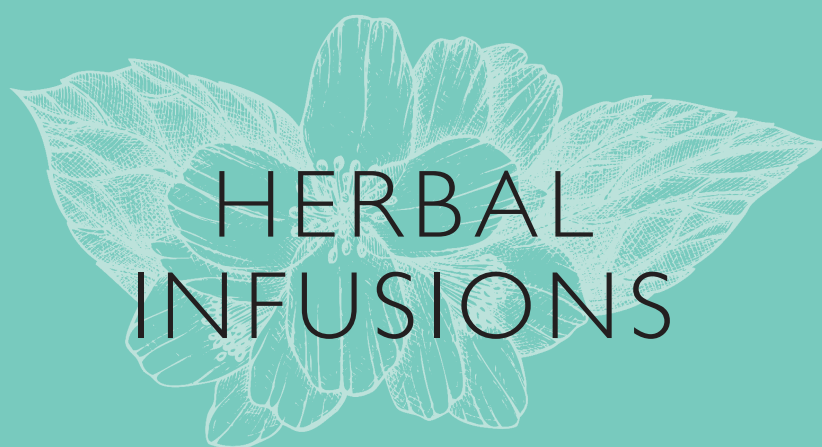
Fragrant, sweet, subtly zesty elderflower is a perfect partner to the gentle flavours in our green tea, as this very drinkable blend demonstrates.

## 27 Jasmine Dragon Pearls

Highly aromatic with an unmistakable jasmine character; soft and tender green leaves and buds are hand-rolled into beautiful jasmine blossom scented pearls which slowly unfurl as they infuse in the pot.

## 28 Moroccan Mint

Adding pure, roughly-torn peppermint and spearmint leaves to Gunpowder Tea follows a traditional recipe that is still all-the-rage in the bazaars of Fez and Casablanca. A little adventure in tea.



Made with the finest natural ingredients – from  
home-grown Hampshire Mint to lemons from  
Sicily – and all naturally caffeine-free too, our light  
and bright infusions are the very stuff  
of extraordinary teatimes.



# HERBAL INFUSIONS

*Whether floral or fruity, full-flavoured or delicate,  
our infusions are just the thing for any discerning  
sipper seeking a caffeine-free pick-me-up*

## 29 Camomile & Bee Pollen

A unique blend of refreshing camomile, Fortnum's own Salisbury Plain honey and waxy-sweet bee pollen, this all-natural and gently-sweet infusion is truly delightful.

## 30 English Mint

Made from English mint grown specially for Fortnum's on the Malshanger Estate, Hampshire, this wonderful caffeine-free infusion is positively Antarctic.

## 31 Rooibos

Naturally red in colour and smooth to taste, this caffeine-free alternative to tea is a traditional South African favourite, and enjoyable with or without milk.

## 32 Apricot, Honey & Lavender

Made with our own wildflower-rich Salisbury Plain honey, this light and floral infusion combines sweet notes of fruity apricot and honey with calming lavender.

## 33 Sour Cherry & Orange

A bright pink infusion with a lovely tart-sweetness, vivid notes of cherry and sun-ripe orange, and an almond-like aftertaste. A rich and fruity any-time-of-day drink.

## 34 Rhubarb, Raspberry & Nettle

Beautifully sharp then blissfully mellow to taste, this bright red infusion is warming and fruity and redolent of rhubarb crumble. A truly refreshing tippie.

## 35 Liquorice, Mint & Lemon Verbena

Naturally sweet and zesty with lingering liquorice notes after each sip, this delightful infusion is a perfect caffeine-free pick-me-up at any time of the day.



GOOD TEA SHOULD  
NEVER END...

Each and every tea in our Afternoon Tea menu  
is available to take home today.

Visit our Ground Floor Tea Department and at  
[FORTNUMANDMASON.COM](https://www.fortnumandmason.com)  
to shop Famous Blends, Rare Teas,  
Infusion and more.

